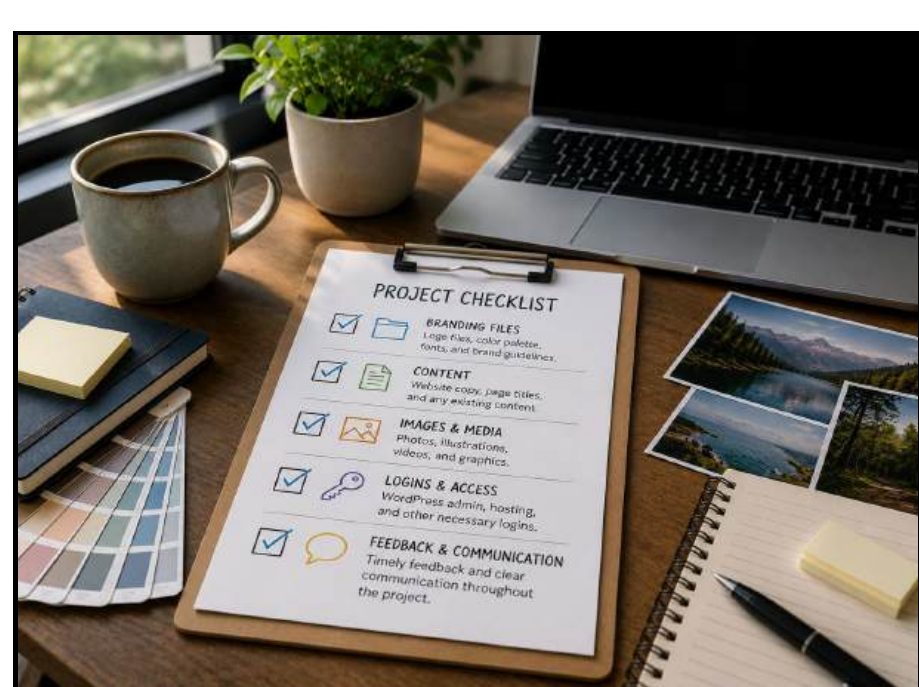


# 7 Smart Questions for Hiring a Web Designer

## 1. What Does Your Process Look Like?

A strong WordPress designer should clearly explain their project process, including discovery, revisions, and communication. Good designers also ask questions about your business and audience before starting design work.

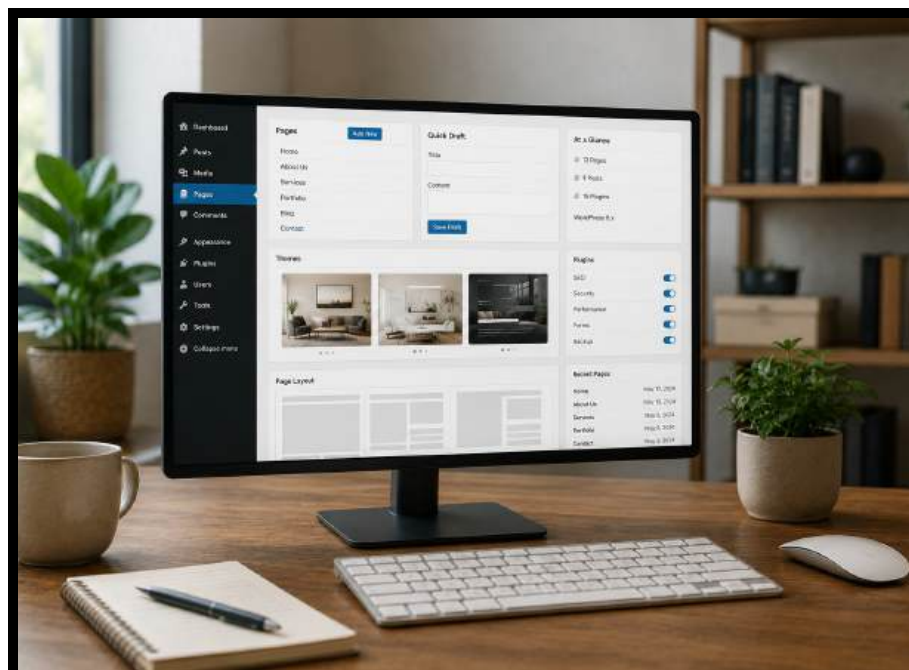


## 2. What Do You Need from Me?

Great designers explain exactly what they need from you, such as branding files, content, or logins. They should also have a clear process for handling feedback and communication.

## 3. How Do You Structure WordPress Sites?

Not all designers understand WordPress deeply. Ask how they build sites, manage flexibility and performance, and create an admin experience your team can easily update after launch.

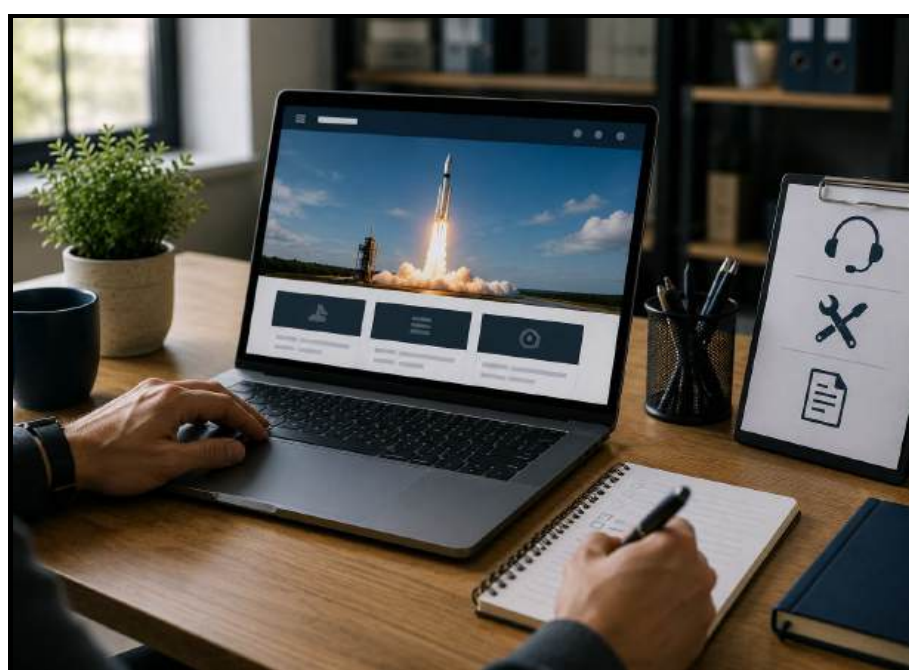


## 4. Do You Account for Mobile-Responsiveness, Speed, and SEO Basics?

A good WordPress designer should understand mobile responsiveness, site speed, and basic SEO structure. A beautiful website that loads slowly or performs poorly can hurt results.

## 5. What Happens After Launch?

Post-launch support matters because issues often appear after the website goes live. Ask whether the designer offers maintenance, training, or documentation for your team.



## 6. How Do You Measure a Successful Project?

Strong designers focus on more than appearance. They should explain how the site supports usability, business goals, audience engagement, and conversions.

## 7. What's Your Timeline?

A reliable designer should provide clear expectations around timing, communication, and availability. Confusing communication early in the process is often a warning sign.



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